



Club Calendar

Tues., Dec. 8 — Opening of photo exhibit by *Philippe Halsman* — *The World's Most Beautiful Women*. Cocktails 6:00 p.m. Dinner 7:00 p.m.

Wed., Dec. 9 — French Foreign Language Dinner. Cocktails 6:15 p.m. Dinner 7:30 p.m. Prix fixe \$3.00 *vin compris*.

Tues., Dec. 15 — Norwegian Christmas Dinner. Reception 6:30 p.m. Dinner 7:30 p.m. Price \$4.00.

Member and ONE guest only.

Wed., Dec. 16 — Reunion of the Bulge campaign correspondents. Cocktails 6:30 p.m. Dinner 7:30 p.m. Price \$4.00

Thurs., Dec. 17 — Children's Xmas Party. 3 p.m. to 5:30 p.m. Members' children only.

NORWEGIAN CHRISTMAS DINNER SCHEDULED FOR DECEMBER 15

The OPC's traditional Norwegian Christmas Dinner, a merry melange of aquavit, Viking victuals and Scandinavian carol singing, will be held on Tuesday evening, December 15. In view of the extremely heavy demand for seats at this event in past years, Regional Dinner Committee chairman *Myra Waldo* urges early reservations.

Menu highlights for the evening will include such Norwegian delicacies as "fjord'oeuvres," fiskepudding, reindeer steak, lignonberries (certified safe!) and marzipan Christmas cake, plus ample liquid refreshments in the form of Norwegian beer and aquavit. As at the past four Norwegian Christmas Dinners, there'll be carol singing, souvenirs and attractive door prizes. Plans for the evening are being coordinated by OPC member *Bent Vanberg*.

GUIDE TO BETTER GIVING

Suggested scale of contributions to the Fund for the World Press Center based on annual income are:

- up to \$10,000 — \$100
- up to \$15,000 — \$150
- up to \$20,000 — \$200
- up to \$25,000 — \$250

UPI EDITORS LIST 59's TOP NEWS STORIES

The following is a list of the top news stories of 1959 as selected by UPI. From this list, the ten top stories of the year will be chosen by client papers. Here's your chance. Match wits with the editors. If you care to vote, number the Ten Biggest in order and return to Earl J. Johnson, United Press International 220 East 42nd St., New York 17, N.Y.

- Fidel Castro takes over in Cuba as Batista flees; (Jan.)
- Soviet Union announces it has hit moon with rocket; sends second rocket around moon and takes pictures of back side. (Sept.-Oct.)
- DeGaulle proclaimed first president of 5th French Republic, presents new

plan for Algeria; France shows greatest resurgence since war. (Jan.-Sept.)

- Danish passenger-cargo ship *Hans Hedtoft* hits iceberg off Greenland; sinks with loss of 55 passengers and 40 crewmen. (Jan.)
- American Airlines' *Electra* crashes into East River near New York's LaGuardia airport, killing 65 of 73 persons aboard. (Feb.)
- Tornado kills 22, injures 350, leaves 5,000 homeless, inflicts \$12 million damage in St. Louis. (Feb.)
- Eddie Fisher divorced by *Debbie Reynolds*; marries *Elizabeth Taylor*. (Feb.-May)
- Hawaii becomes 50th State of Union. (Aug.)
- Communist Chinese troops move into Tibet, forcing *Dalai Lama* to flee to India; Red Chinese troops also violate Indian border; Laos charges invasion from Communist North Viet Nam. (Mar.-Aug.-Sept.)
- John Foster Dulles dies, is replaced by *Christian A. Herter* as U.S. Secretary of State. (May-April)
- Crown Prince *Akihito* of Japan marries commoner. (April)
- Mack Charles Parker, Negro, kidnaped from Poplarville, Miss., jail; grand jury fails to return indictment after he is found murdered. (April)
- Monkeys *Able* and *Baker* survive 300-Mile-high space flight; U.S. selects seven astronauts for first manned flight. (May-April)
- Louisiana's Gov. *Earl Long* put forcibly in mental institution; frees self at dramatic court session. (May)
- Jury of 12 whites convicts four white youths of raping Negro college co-ed in Tallahassee, Fla. (June)
- United Steelworkers strike closes down steel and allied industries; 500,000 return to work after Eisenhower invokes Taft-Hartley law. (July-Nov.)
- Steven Rockefeller marries *Anne Marie Rasmussen*, former maid in Rockefeller household, in Soegne, Norway. (Aug.)
- East-West foreign ministers meet in Geneva in unsuccessful effort to map plan for settling Berlin and West German problems. (Aug.)

(continued on page 5)

"Here's Why You Should"

by *Inez Robb*

"God helps them that help themselves" wrote the first, best newspaper man ever produced by this country.

And who among us wants to deny that were he alive, Ben Franklin would be an active, lively member of the Overseas Press Club? Probably complaining a little about the overcrowded conditions in the bar and the dining room, on his visits home from his long assignments in London and Paris. Even as other members do.



Robb

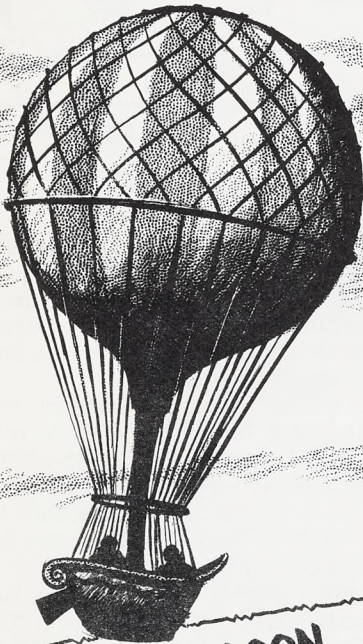
Well, Sir, if wishes were horses, we'd all have a stable problem. And the Overseas Press Club would have rubber walls. But since wishes don't produce horses or expanding walls, we have to

achieve lebensraum the hard way. In short, we members must help pay for the expansion program necessitated by the continuous and healthy growth of club membership.

In honor and good conscience we cannot go back and ask our friends once

(continued on page 3)

Air Facts



2 MEN, 1 BALLOON AND NO PANTS!

ON A WINTER AFTERNOON IN 1785, DR. JOHN JEFFRIES SET OUT ON HISTORY'S FIRST FLIGHT OVER THE ENGLISH CHANNEL. HALFWAY ACROSS, THEIR BALLOON BEGAN LOSING ALTITUDE. TO LIGHTEN THE LOAD, THEY THREW EVERYTHING OVERBOARD—EVEN SOME OF THEIR CLOTHING. TWO HOURS AFTER LEAVING ENGLAND THEY ARRIVED IN FRANCE—WITH A NEW WORLD'S RECORD...AND NO PANTS!



4 MEN, 1 JET AND NO WORRIES!

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WORLD'S LARGEST AIRLINE

AIR FRANCE



OVERSEAS TICKER



FRANKFURT

John Parry, UPI Frankfurt chief, back from Paris and John Calcott from newsdigging in Stuttgart and Munich. Bill Bridge, UPI, was here with Governor Hodges on the invest-in-North Carolina tour. UPI's new staffer is G. Gilreath.

Army Times sent Dave Pollard to the big European Command maneuvers at Grafenwohr.

Pete Shinn, son of Col. Bob Shinn, PID Pentagon, is now on the Stars & Stripes military newstaff. Other Stripes changes: Jim McCormick, formerly Chicago American, and Mark Bahlinger, formerly Dubuque Telegraph Herald, now on copy desk.

Overseas Family has scored with a new sports section for the high school wing of USAREUR's 66,000 pupil educational system. New Overseas Weekly staffers are Bob Radcliffe, ex Monterey Peninsula Herald, now on OW news desk and Todd Martin from the Bloomington Pantagraph.

Phil Whitcomb

LONDON

London newsmen made preparations this week for coverage of the Eisenhower trip and the Western summit meeting in Paris Dec. 19th.

NBC's Joseph C. Harsch said the technical arrangements necessary are "staggering." But of great help to NBC, he said, would be use of the slow scanning machine through which one minute of film can be transmitted in just over an hour and a half.

Harsch said film is transmitted from London over a BBC machine and is picked up by a receiver owned by NBC in Montreal.

Jack Chancellor, NBC, meanwhile, has been in Afghanistan doing a TV feature.

Alexander Kendrick and Eric Sevaried, both of CBS, will cover the Western summit in Paris. Before Sevaried gets to Paris, however, he will be covering the Dec. 12th Nigerian elections.

Joseph R. L. Sterne, chief of bureau of the Baltimore Sun and Murrey (cq) Marder, of the Washington Post both leaving their posts in London shortly.

Arnaud de Borchgrave, Newsweek's chief correspondent in Europe, will shuttle between London and Paris during most of December during the Western summit talks. . . .

United Press International's China Altman walked straight into one of the most unusual assignments of her life after being in London only a couple of weeks. She was asked to prove false charges that the endowments of Miss World were not all her's. This she did with a tape measure. (Miss World's 37 bust was actually 37, China said.) Miss Altman was formerly with UPI's Boston bureau.

Jay Axelbank

HAITI

After a four months suspension by the Haiti Government, Bernard Diederich's Haiti Sun is on the streets again. Former foreign correspondent Roger Coster and his Laura receiving congratulations from all over the country after John Kobler's six-page Saturday Evening Post article on their Hotel Oloffson, Haven for the Uninhibited.

Recent journalistic visitors here include Time-Life's Bruce Henderson, Mr. and Mrs. Marquis Childs on vacation, AP's Stan and Helen Swinton also vacationing — and in Haiti, not Europe as the OPC Bulletin erroneously reported last week, and The Chicago Daily News' Georgie-Ann Geyer.

Your Overseas Press Bulletin Issue
Editor This Week Is: Herb Coleman.

Managing Editor: Margaret Eklund.

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"Here's Why You Should" (continued from page 1)

more to help us expand, in purchase and conversion of the house next door, unless we are willing to contribute a substantial sum ourselves. In the present campaign for \$432,500, we members are asked to ante up only \$135,000, or slightly less than one-third of the sum. In one member's opinion—mine—this is the least we can do.

To date, only 202 OPCers of the club's membership of 2400 persons have returned their pledge cards for a total of \$35,400, or a fine average of nearly \$200 per contribution.

However, it is my hope that when members understand the Handy-Dandy, Pay-As-You-Go plan for giving, there will be a rash of pledge cards that will carry the membership contribution to \$250,000 instead of \$135,000. This plan, which enables a member to spread his contribution to the fund over a three-year period has enabled both Bob Considine and myself to give almost twice as much as we had originally planned when we thought we had to ante up the cash instantly and in a lump sum.

This installment or Hire-Purchase system enables any member with a regular Overseas Press Club charge account (and there are 1031 of us) to Pledge Now, Pay Later over a 36-month period. The amount of the pledge will be divided into

36 monthly installments through the years 1960, '61 and '62 and charged to the member each month. Under this system, the member can give and give and give for three years, without hurting.

A pledge of \$180, for example, breaks down to an extra fin, or the price of two highballs and a steak sandwich, every month for three years. The club will bill the member monthly for the fiver, and he won't even feel it.

Let's see now: Under this System of Giving Made Easy, the member who pledges \$6 per week will have aided the Club to the tune of \$216 by the end of 1962, and that's a mighty pretty tune. Seven dollars per month, and that won't even buy a seat for "Sound of Music", adds up to \$252 at the end of three years. Ten dollars catapults into \$360, and \$14 grows, the easy way, into a whopping \$500.

All in all, the system provides the club member with the best bargain he'll ever find in any basement. Furthermore, unless we help ourselves and substantially, we do not deserve help from the outside. We are not mendicants or objects of charity! We must get the fishhooks out of our own pockets before passing the creel, just to keep the metaphor straight.

Nothing, not even the Overseas Press Club can remain static and survive. The Club has now reached the unhappy situa-

tion of Mother Hubbard. We have so many members we don't know what to do when we swarm in to attend the outstanding programs always going on in the clubhouse.

Members understand — even thought they don't like it — when they have to hang from the ceiling, especially in the bar. But guests don't and it causes talk.

So pledge now, and help to build the bigger and better press club we all want. This member dreamily looks forward to a large, handsome club with front windows overlooking the street. There . . . in the windows . . . I plan to sit in my Sunset Years, watching the handsome young men go by and wishing I were ten years younger.

SIGNS OF TIMES

"Nobody seems to be happy to speak or write English these days," says the columnist Philip Shaw in the Glasgow Bulletin. "American marches through newspaper columns and jumps out of the television screen.

"... some newspapers write about trucks instead of lorries, freight trains instead of goods trains, grocers talk about cans instead of tins, and television must take the blame for the ugliest suffix in the English language, 'wise' used in phrases like 'publicity-wise'."

First Foreign Language Dinner of the Year Held

Dr. Ludwig Oberndorf, editor of the New Yorker Staats-Zeitung und Herold, last week keyed the opening session of the Foreign Language Dinner Committee.

Members and their guests spoke only German—in varying degrees of proficiency—and the menu was right out of Luchow's.

Dr. Oberndorf cited increasing understanding between Americans and Germans through study programs sponsored by the University of Maryland for G.I.'s in Germany, particularly in Heidelberg. The evening included movies on the Schwartzwald and a German newsreel. Larry Blochman planned the menu.



Left to right: Guest speaker Dr. Ludwig Oberndorf, Editor of the New Yorker Staats-Zeitung und Herold; Lin Root, chairman; and committee members Rudiger von Wechmar and Madeline D. Ross.

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PRESS CAMP CRILLON

Paris

It is about time to write a story on Press Camp Crillon, that famous Paris hostelry where American reporters will pitch their tents again on December 17 for a few days only.

But that has been the fate of the Crillon that history in the making was recorded in its marble halls, on and off, for decades. This time, at best, the interim show will last four days. Last time it happened (four and a half months ago during Eisenhower's tete-a-tete with de Gaulle) "Dateline Crillon" held good for twenty-four hours.

Before that, November 1957, under the impact of the first sputnik and a hastily summoned NATO meeting, the rush on the Crillon lasted about a week. That was when real history was made there and the place trembled under the quid pro quo blows of Jim Hagerty and Art Buchwald over "My dear Foster". . .

If memory serves correctly (and unless older old-timers know better) the making of American contemporary history and its press recordings in the Crillon date back to the post-war period of World War I. Only recently a memorial tablet at the hotel entrance was unveiled commemorating the fact that "in this hotel the charter of the United Nations was prepared in February and April 1919 by President Woodrow Wilson and the Allied delegates."

American Info Center

History repeated itself after World War II when this reviewer among others (then in the US Army and Government service) set up shop in the Crillon. To be sure, the press camp was then in the Hotel Scribe on the Grands Boulevards, a few blocks down from the Madeleine; the Crillon Bar, though, as an American info center, ranked at least second to none to the Trianon in Versailles.

Professional anecdotes from those "good, old days" are still making the rounds and almost always center 'round the Crillon. No wonder then that its name alone has a lure for American newshounds and stands out as an oasis in the global deserts of press camps.

Curt L. Heymann, a seasoned American correspondent, is now editor-in-chief of *Advertising Parade in Paris*. He has been on the editorial staff of *The New York Times* for 15 years and served during the war as press and information officer with OWI and the US Army in the European Theater of Operations.



Heymann

by Curt L. Heymann

To call this historic palace on the Place de la Concorde "camp" is blasphemy. And the Duke de Crillon would spin in his grave could he hear the clatter of typewriters and tickers that make the crystal chandeliers vibrate.

A brief outline of the Duke's personal history is recorded in one of the salons on a 30-foot high tablet. It appears from the inscription that the Duke was a Colonel General in the army of Henri Quatre and that the King, anno 1589, wrote him a letter: "Hang yourself, brave Crillon, we fought at Arques and you weren't there." He probably got the palace as a reward.

Crillonotel Paris

Brave Crillon! Your cable address today is "Crillonotel Paris" and when a summit (pre-summit or pre-pre-summit) conference is in the offing Monsieur Rene Berger, the Crillon's directeur general — so the story goes — gets a code word from Washington "Crillon here we come" and the State Department takes the whole thing over — lock, stock and barrel.

How much does it cost the American taxpayer to run this palatial press camp so conveniently located next door to the US Embassy? . . . Nobody knows. But they must spend a helluvabigsumofmoney to install all these wires, cables and machinery for two, four or six days — and then tear it all out again without too much damage to brave Crillon's stately mansion.

I have enjoyed the Crillon's hospitality and atmosphere for years. It's good to have Place de la Concorde, the world's roomiest parking lot in the heart of any city, at your front door, and it's thrilling to park your car close to the spot where Marie Antoinette's precious head fell into the sand. . . .

From my vantage point I have watched Monsieur Berger (pronounced Ber-jeh and meaning shepherd) accommodating his flock of 500 newshounds without a whimper. He has performed this herculean job with such skill that he should get the Congressional Medal for it.

Never A Dull Moment

For it's no child's play running a place like the Crillon which hoists one day the flag of Morocco in honor of the Sultan who occupies the royal suite; or the next day the *Stars-and-Stripes* in honor of Andy Berding; or it's just Greta Garbo or Maria Callas curious crowds at the gates are waiting for . . .

Right now it's Farah Diba. She is my next-door neighbor and as she is reportedly Iran's future Empress I haven't had a dull moment. Orchids are delivered to my door. A press photographer asks if

he could take a picture of Mademoiselle's bedroom through my apartment window. Promises a share of the Iranian Oil Company as a reward. Not for the oil in all Persia, young man . . . The telephone rings. Christian Dior on the wire. My wedding gown is ready for a fitting. . . .

Oh, how I wish for the routine business of a summit conference! —

OVERSEAS TICKER (Cont'd f. page 2)

MANILA

Three long-time Asian hands dropped in to take a last look around Manila before going off to new assignments in less romantic climes. *Al Jessup*, *Newsweek*, prowling about on military and political stories and generally soaking up nostalgia, before leaving his Tokyo post for a new assignment in the magazine Business department (he dates back to Shanghai, 1945). Paul Hummuses, *Time*, also looking over the Manila haunts for the last time, before leaving his Hong Kong post for a new assignment in Canada. *Greg MacGregor*, *N.Y. Times*, here for election coverage before he shoves off from Hong Kong for a spell in New York.

Jim Becker, AP, departed for Hong Kong for an AP conference, and vacation, re-unioning there with old Korea hands (all AP) John Randolph, Tokyo, *Don Huth*, Singapore and Woody Edwards (Hong Kong) who gathered for talks with Frank J. Starzel, AP General Manager.

Tony Escoda, AP, Manila, has new baby girl, and Bill Miller, UPI, expecting momentarily. First for Escoda, second for Miller.

Hal Buell, AP photos, also dropped in, on swing around Asia.

Ed Haakinson, AP Washington, in on Air Force junket with three Senators. Haskinson is reserve Air Force colonel.

Stanley Karnow, *Time* Hong Kong formerly North Africa, over to look over his new territory, and brought Otto Fuerbringer, magazine's assistant managing editor. Gil Santos, *Manila Time*, threw them a cocktail party at the Manila Overseas Press Club.

Jim Becker

PARIS

Volney Hurd, *Christian Science Monitor*, back from tour of Com Z.U.S. armed forces installations in Loire valley area.

George McArthur, AP, decided to vacation in his own back yard — Paris.

Serge Fliegers, Hearst Headline service, back from Beirut.

Recent on-the-spot story investigators of the great wine year in Burgundy included *Lou Cioffi*, CBS, *Robert Farrell*, McGraw-Hill World News, Milton Orshesky, *Life*, *Robert Kleiman*, *U.S. News & World Report* and this correspondent.

Bernard S. Redmont

● WORLD PRESS CENTER DRIVE: As of November 30, 1959

NEW CONTRIBUTORS

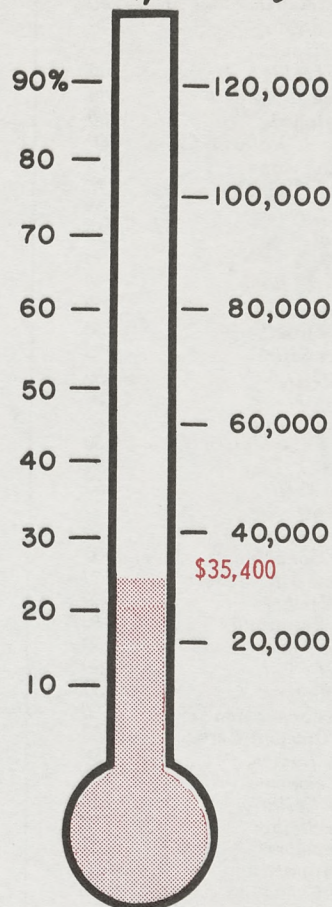
Club Member	\$1,000	Rex R. Goad	100
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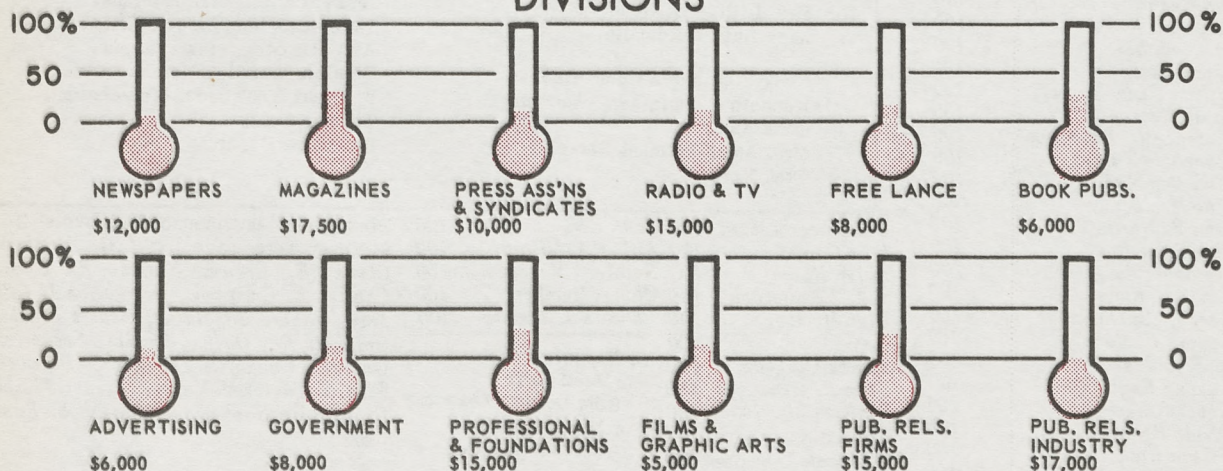
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\$135,000



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(continued from front page)

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 Fred Starr
 Louis Weintraub

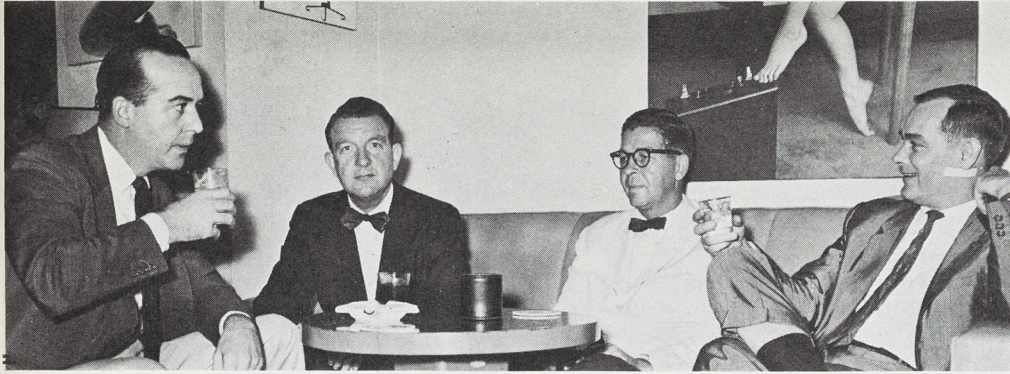
Publ. Relations-Industry Committee:

Spencer Valmy, *chairman*
 Jesse G. Bell, *vice-chairman*
 James Crayhon, *vice-chairman*
 A.C. Hancock, *vice-chairman*
 Charles Speaks, *vice-chairman*
 W. Frank Thompson, *vice-chairman*
 Thomas Daley
 Robert L. Dunne

Lawrence Stessin	100	Benn Hall	100
Bert Covit	100	Arthur A. Milton	100
Alden Hatch	100	Kathleen McLaughlin	100
C.W. Vanderleck	100	Oldest Member	100
Club Member	100	Charles J. Caudle	100
Serni Oz	100		
James Quigley	100	In Memoriam Gifts	
John P. Leacacos	100	For Jean Jaffe	
Stedman Sh. Hanks	100	from Dorothy Omansky	
William Attwood	100	For Meyer Berger	
W. Frank Thompson	100	from Madeline Ross	

Pledges of unannounced amounts from \$100 up were made by: L.G. Blochman, Clyde E. Brown, Nathan R. Caine, Charles E. Campbell, Jr., James J. Cassidy, Robert Considine, Albert Stevens, Crockett, Roy Duffus, Pauline Frederick, George Goodsitt, Dickson Hartwell, William Taylor McKeown, Inez C. Robb, Richard de Rochemont, Joseph S. Rosa-pepe.

UPI CELEBRATES 50th ANNIVERSARY IN ASIA



Tokyo Foreign Correspondents Club set the scene for these UPLers hoisting one to celebrate the news service 50th anniversary in Asia. Host is Leroy Hanson, left, club president and Tokyo bureau editor, with, from left, OPCer Earnest Hoberecht, UPI vice president and general manager for Asia; Arnold Dibble, Asian chief correspondent; and Robert Klaverkamp, divisional representative. The club had its own anniversary — the 14th — last month and sounded off with a gridiron type ball written and directed by Peter Kalischer, CBS correspondent. Theme was the upcoming summit conference.

VEEP ATTENDS TOKYO SHINDIG

Tokyo — United Press International last month celebrated its 50th anniversary in Asia and brought in vice president and general European manager Thomas R. Curran to mark the event.

Curran crossed trails here with Associated Press general manager Frank J. Starzel who, with Mrs. Starzel, was winding up a five-week bureau inspection around the world.

The anniversary celebration included publication of a special edition of UPI News in which Asia Division vice president Earnest Hoberecht editorialized.

"Nothing must stand in the way of the free flow of news. All restrictions by governments must be removed."

First United Press contract in Asia was signed in 1909 — when the press rate between San Francisco and Tokyo was 30 cents per word — with Hoshio Mitsunaga, first president of Nippon Dempo Tsushin Sha, and his assistant, Sekizo Uyeda. The deal was completed in the office of Roy Howard in the UP quarters of the old New York World building.

FIRST FRENCH LANGUAGE DINNER OF SEASON DEC. 9

Principles of the cast of La Plume de ma Tante will attend the cocktail reception preceding the first French foreign language dinner of this season Dec. 9.

Andre Alphant, Agent General for the French Ministry of Tourism, will be among the guests.

A film on Andre Malraux, new Minister of State for Cultural Affairs, will be shown. Menu will be tres Francais, with vin.

Sheldon M. Machlin received the photographic award at the Sixth Annual Brooklyn Heights Art Show held at Grace Church.

TOP NEWS STORIES (Cont'd f. p. 1)

- Eisenhower tours Europe, mid-east and Asia; Nixon visits Soviet Union. (Dec.-July)
- Khrushchev tours United States; (Sept.)
- East-West talks on atomic test control in Geneva; United States suspends nuclear testing for rest of year and Britain and Russia follow suit. (over the year).
- Senate subcommittee investigates labor racketeering by Jimmy Hoffa and Teamster's Union (over the year).
- Senate hassle over Eisenhower's nominations of Clare Boothe Luce as ambassador to Brazil and Lewis L. Strauss as Commerce Secretary. (Apr.-June)
- Congressional subcommittee investigates television quiz shows; Van Doren and other witnesses admit they got answers to questions in advance. (Oct.)
- Typhoon Vera, described as worst in Japan's history, strikes central Honshu killing at least 4,464 persons. (Oct.)
- Floods kill more than 1,000 in Mexico. (Oct.)
- Queen Elizabeth visits Canada and with President Eisenhower formally opens St. Lawrence Seaway; ends tour with announcement she is pregnant. (June-July-Aug.)
- Death of Errol Flynn. (Oct.)
- Little Rock schools integrated. (Aug.)
- Ingemar Johansson takes world heavyweight championship from United States by knocking out Floyd Patterson; subsequent investigation of promotion for fight. (June and thereafter).
- Los Angeles wins playoff for National League title; defeats Chicago White Sox, four games to two, to win World Series. (Oct.)

Your Name _____

Name of Paper _____

PEOPLE & PLACES

Emmet Crozier, author of *American Reporters on the Western Front; 1914-1918*, sailed on the S.S. Britannic with Mrs. Crozier for a year's stay abroad... James M. Connolly is recovering from an acute coronary at Mercy Hospital, L.I. Before the attack, he had completed the text for a book, *A Princess Conquers the Hudson Valley*, a review of the recent U.S. visit of Princess Beatrix of the Netherlands.

Sam Sharkey, NBC News Editor, awarded Medal of Merit by Pi Delta Epsilon for his outstanding performance in reporting and editing the news on a nationwide basis... Eugene Miller, associate managing editor of *Business Week*, has been named vice-chairman of the Journalism Fund for 1959-60.

John Deitrick announced the promotion of Dale Armstrong to executive vice president of Allied Public Relations, Inc.... Barry Bishop, former Information Officer with the American Embassy in Buenos Aires, is now Public Affairs Officer in La Paz, Bolivia... Eugene Miller, Associate Managing Editor of *Business Week*, in charge of a three-week tour of the Common Market countries to be held April 23-May 11.

Edith Kermit Roosevelt, Newark Star Ledger, syndicates her own weekly column on national and international affairs... Lewis B. Sebring, Jr., ex N.Y. Herald Tribune, now living in Schenectady, is writing a weekly local commentary for the *Schenectady Union-Star*... James H. Winchester has an article, *How You Can Get A Government Job*, in this month's *Mechanix Illustrated*... Eduardo Martelino, Philippine Press Attache to N.Y., book, *Someday Malaysia*, recently published.

The Margaret Bourke-White Story will be televised on Jan. 3 by NBC-TV...

Edward Hunter's recent book, *The Past Present: A Year in Afghanistan*, gave the impetus for the recent revolutionary advance when the Afghan government allowed women to appear in public without veil. As a consequence, when President Eisenhower goes to Afghanistan, he will be able to meet and talk socially to Afghan ladies.

Martin Sheridan, public relations director for Admiral Corp., recently visited with Fleet Admiral Chester F. Nimitz, USN, at the latter's home in Berkeley, Calif... Wm. T. McKeown in Bahamas to cover opening of new yacht marina at Treasure Cag, Abaco for N.E.A. and Popular Boating.

First addition to the Gilbert Jonas family, Susan Dale, born Nov. 12... Marshall Loeb and wife Peggy on six week tour of Germany and Poland... Leon Daniel leaving for Europe Dec. 10...

(continued on page 6)

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PLACEMENT

No. 861 Writer .. must have newspaper and PR background and do feature stories....\$10,000.

No. 862 Newscoverage needed here .. young newspaper man interested in good spot.. must relocate to upper N.Y. State. \$8,000.00

No. 863 Writer, speeches .. financial writing for annual reports... and statements .. PR exp a must. \$11,000.

No. 864 PR seasoned man.. to be in charge of PR dept... well organized person with good proven exp in speech and reports. \$15,000.

No. 865 Relocate ... Great Lakes Region PR account Exec ... with mfg exp good placement ability and newspaper background to \$12,000.

No. 866 Relocate .. Chesapeake Area .. PR and Adv. background for a manager's spot.....\$11,000.

No. 867 Writer .. NY PR office needs exp in business and semi-technical news.... \$10,000.

No. 868 National Mag. needs editor who can take stories and develop them .. not a rewrite job....\$10,000.

No. 869 PR.. Manager of Communications. Relocate to Pa. Exp must cover ten years of PR in private industry and newspaper or mag and wire service. \$15,000.

No. 870 Publicity-promotion writing spot for fast thinking young writer who is willing to develop this job... lots of creative ideas needed. To \$9,000.

Please bring in 5 resumes and try to make an appointment as it is impossible to see everyone who just comes in and help them properly.

A LITTLE TOGETHERNESS, PLEASE

The Placement Committee would like to ask for more cooperation from Club members in referrals of positions that are on the market.

Many members are in areas that are seeking personnel in editorial, public relations and TV-Radio spots, and they could easily suggest the Club's services to numerous firms, offering them top qualified men.

We have club members who need free lance work to tide them over short spells. We are not getting enough free-lance assignments to help these highly capable men who can do special feature work, speech writing, editing, etc.

Call Muriel Matthews—MU 6-1630—. Or drop us a card calling to our attention any firm whom we might help in filling their vacancies.

PEOPLE AND PLACES (cont'd f. p. 5)

Dave Forbert, ex *Reader's Digest*, hopes to return from Europe in time for Christmas...*Morris W. Rosenberg* off on AP assignment to Dominican Republic and Haiti...*Alan Michie* back as PR director for Ghana.

Ralph Salazar, UPI, covered the opening phases of the underseas telephone cable laying project which will enable two-way direct dialing between Puerto Rico and the U.S....*Arthur Goeth* has just become *The Voice of Empire*... *Walter A. Pennino* retired from the army and is the new assistant Chief of Information for Industry with the U.S. Department of Commerce...*George Burns*, *Saturday Evening Post* photographer, awarded George Washington Medal by the Freedom Foundation for his photo Shrine of our Nation.

Richard J. Kempe, chairman for the second annual Metropolitan Young Artists Show, invites all members to see the show at the National Arts Club, Dec. 10 — Jan. 10...*John Strohm*, the only American correspondent to date with State Dept. permission to get into Red China, has recently spoken to national conventions on his trip and shown the color movie he filmed in Red China.

PHILIPPE HALSMAN'S PHOTO EXHIBIT OPENS DEC. 8 AT OPC

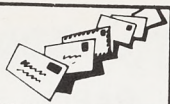
Philippe Halsman, whose photo exhibit opens Tuesday in the Stairway Gallery, is "the champ" so far as *LIFE* magazine covers are concerned, with a record of 86 to date—plus lay-outs such as the "jumping" series in last week's issue.



A free-lancer, he also appears in *Satevepost*, *TV-Guide* and other big circulation media, was 1st president of ASMP and voted one of top ten in the business in *Popular Photography's* poll.

Tuesday's opening (sure to be crowded), entitled "The World's Most Beautiful Women," will bring to the Clubhouse a number of Halsman's most celebrated models, *in person* . . . Cocktails 6:00 p.m., dinner 7:00.

LETTERS



Dear Marge Eklund:

Aren't we getting a little ludicrous for guys who once knew how to bat out copy in their shirtsleeves, exclaim in four letters, and go out to grab a drink at some beery joint complete with inscriptions in the john?

And now, as we dig to raise money for the World Press Center this town needs, I note in the Bulletin (of Oct. 24) an "artist's conception" of how to spend it without getting one. If that's conception, what we need must be birth control.

Just guess what they'd offer the World Press, or even the American Express: say, a mile-long bar with beer steins on it and sawdust below? Gracious, no. The ground floor, it says here, should be a (Gott im Himmel!) "spacious hospitality area" with — I swear — "a kidney-shaped bar"!

Jimmy, keep that branch water ready for the Chivas Regal, like in the detective story magazines.

Looks like a second-class salon on an ocean liner, with all the personality of a cocktail lounge in a turnpike restaurant concession.

Aside from the matter of taste, however, I wonder precisely what function the whole idea of this kind of clubhouse fulfills (we're already halfway there), as a me-too or only more-so copy of a hundred other clubs in New York?

Take it three different ways:

(1) How about making the press feel at home, with a press club that looks the part and — as long as we're talking hospitality — a distinction in charges based on what we are right now and which crowd hasn't the expense accounts.

(2) Purely for the p.r. man, I want a chance to meet more of the working press at my club. First, I like 'em. Second, I need 'em.

(3) For the business lunch with VIPs, it would be a darned sight better public relations to charm them with a genuine looking press hangout than another weary variation on all the clubs where they ate last week.

Give us hospitality, not a "hospitality area" — steins, sawdust, discount cards for the working press, and unemployed, wall displays of great stories and pix, an honor book of all members ever hospitalized, jailed or interned in line of duty, anything that tells the press story. Bring in reporters' associations on attractive (not standoff) terms.

As for that "area for greeting and entertaining" the fashion-plate figures I see, why not complete the picture? Maybe Foley shaking a finger at Mike for too much levity?

Mel Most

NEW MEMBERS

The Chairman of the Admissions Committee announces the election to membership of the following candidate:

ACTIVE

Warren P. Franklin — Free lance

DER TAG DEC. 16 BULGE REUNION

General McAuliffe, General Harmon and Colonel "Monk" Dickson to be honored guests.

It was Monk Dickson who issued the now famous December 10th G-2 report warning of the attack. McAuliffe held Bastogne with "Nuts". Harmon smashed the 6th Panzer. Committee chairman, Gordon Fraser, figures there will be reminiscences of more than ordinary interest!

Film clips will run continuously during the cocktail hour on the fourth floor.

Notices are going out this week to correspondents who covered the Bulge campaign. Past experience shows that some will be overlooked because of the fluidity of accreditation and movement during the campaign. Reservations in the usual Reunion order, accredited correspondents first; then Club members in order of application.

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